



President's Message: "Conversations in Leadership" Debuts in Tempe

Spring is in the air! Tempe Leadership has something special in store for the Tempe community and our alumni. The Leadership Board has been working on a special community gathering called *Conversations in Leadership*. We have been talking about this for years, but it will finally come to reality on **April 27, 2007**. *Conversations in Leadership* will set the stage for future leadership discussions, but our inaugural event will be one that you won't soon forget. The premise is to have a casual conversation about the qualities of a good leader. The setting is a comfy living room for a few hundred guests and Tempe Leadership alumni at The Buttes Resort. Our special guest speakers have agreed to share their stories...



Eddie Basha - Eddie Basha is a man with deep roots in Arizona. Born and raised in the community of Chandler, Basha has dedicated most of his life to making Arizona a better place to live. His advocacy for children and education is legendary. Eddie is the great-grandson of settlers who came to America in 1884. His grandparents were Arizona pioneers who opened a general store in the mining community of Ray, Arizona, in 1910, two years before statehood. Today, Bashas' is the only family-owned supermarket chain in Arizona. Eddie continues to be an outstanding citizen who has donated his leadership, time and financial support to community projects of all types across the state including the Arizona Board of Regents, the State Board of Education and the Chandler School Board.

Eileen Spitalny - Eileen Spitalny, along with childhood friend and business partner David Kravetz, turned a dream of entrepreneurship into Fairytale Brownies, a multi-million dollar direct-mail gourmet brownie business success story that is celebrating its 15th anniversary in 2007. Extensively involved in the Phoenix business community, Eileen is active in the Entrepreneurs' Organization, the Arts & Business Council, Slow Food, Arizona Women in Food and Wine, and Les Dames D' Escoffier. In April 2002, she was named the University of Southern California Alumni Entrepreneur of the Year. In April 2006, she was named Arizona's Small Businessperson of the Year by the Small Business Administration.

Grant Woods - Grant Woods is one of Arizona's premier attorneys and enjoys a superior reputation as a trial lawyer, a negotiator, and in government relations. He graduated from Occidental College in 1976, and was the 2000 Occidental College Alumnus of the Year. He graduated from Arizona State University College of Law in 1979 and was the 1999 Alumnus of the Year. He served as the first Chief of Staff for Senator John McCain of Arizona. Mr. Woods is the founder of the Mesa Boys & Girls Club, the Mesa Education Foundation and the Mesa Arts Academy. He has won the top awards from the American Cancer Society, American Lung Association, the Salvation Army and the Children's Action Alliance. Mr. Woods has hosted his own radio talk show on top rated KTAR and KFYL in Phoenix, and has been honored by the Associated Press as Arizona's top talk show host. He writes a monthly column for Arizona Attorney on legal issues and for Post USA on sports, as well as contributing frequent opinion pieces for the Arizona Republic.



Moderated by **Jon Du Pre**, KNXV Channel 15 News Anchor, our special guest speakers will answer questions about leadership, their lives, who influenced them to achieve success and realize their dreams. Please join us for breakfast on April 27, 2007 for an inspirational conversation. Thank you to SRP and The Arizona Republic for sponsoring *Conversations in Leadership*.

Sponsorships and tables of 10 are still available; please contact The Tempe Chamber of Commerce at 480-967-7891 to **reserve your seat by April 25, 2007**. Individual seats are available for \$30 for Tempe Leadership Alumni and \$40 for community guests. For more information, please log on to our website at www.tempeleadership.org.

Beth Fiorenza, Class XVI, President

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Outstanding Leadership Award Presented

On Tuesday, February 13, 2007 at the Tempe Chamber Breakfast for Champions held at the Buttes Hotel, **Dale Despain, Class XV**, was presented with the Tempe Leadership Outstanding Community Leadership Award. President Beth Fiorenza presented the award to Dale.

Beth highlighted many of Dale's leadership accomplishments which include being a member of Tempe's Police Citizens Review Board and the Neighborhood Advisory Commission, chairing the Tempe Chamber of Commerce Legislative Committee and Business & Education Committee, chairing Tempe Cares for the last several years, being a United Way Campaign Division Chairman and a founding member of the Tempe Impact Education Foundation Board. Dale has also served as a precinct committeeman and ran for the Arizona House of Representatives in 2006. He has served as a church leader for both adults and youth for many years.

Professionally, Dale served in the Tempe Elementary School District for 32 Years as a teacher and administrator at Connolly, Curry, Hudson and Fees schools in the TD3 district where he inspired the children to become responsible citizens in our community. He has also been an adjunct professor at ASU.

For all that Dale Despain has done and continues to do for Tempe, he truly represents the purposes and spirit of the Outstanding Community Leadership Award. When you see Dale, extend your congratulations for a job well done.



Tempe Leadership President Beth Fiorenza presents Dale Despain with the Outstanding Community Leadership Award

Tempe Cares Does Double Butte Cemetery

This year's Tempe Cares project will happen on **Saturday, March 3rd from 7:00 AM to 2:00 PM**. The project will take place in Tempe's Double Butte Cemetery located on the northeast corner of Broadway Road and 48th Street. Our focus is to restore the historic character and special nature of Double Butte Cemetery. Tempe Cares volunteers will make improvements to the landscaping, plant trees, enhance the irrigation system, enhance cemetery plots with gravel, update the historical inventory and perform other related activities.

The Tempe Cares planning committee chaired by Dale Despain has worked very hard to coordinate a lot of details with cemetery staff which operates under the Parks and Recreation Department. Dick Mickle has been the primary coordinator from the Parks & Recreation Department.

Rebecka Johnson, Tempe Cares volunteer coordinator, has more than 300 volunteers signed up to perform the work, but more are needed. If you are available on project day, come join other Tempe Leadership alumni and Class XXII. Just show up or call or e-mail Becky to be added to our list.



Tempe Cares Opportunities

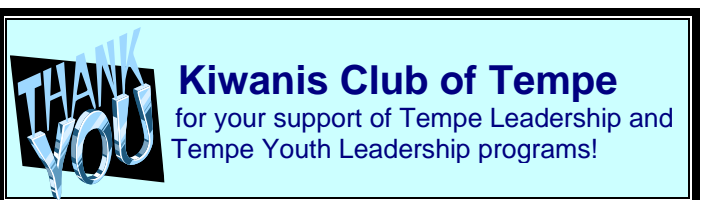
Sponsorship

If you or your business would like to be a sponsor, please call Zach Berning at 480-225-4457 or email him at Zach@bernings.com.

Volunteer

If you are interested in reconnecting with some of your classmates, sign up to volunteer. To do so, please call Rebecka Johnson at 480-921-7232 or email her at earlyreb1@aol.com.

Submitted by Mel Kessler, Class VI, Past President



Tempe Youth Leadership Update

I first heard about TYL (Tempe Youth Leadership) on the loudspeakers over the chatter of the class. I decided to sign up having no idea what I was getting myself into. I expected the program to teach me a few leadership skills and that was it. After two experiences TYL has succeeded in exceeding my expectations.



The first experience we had was a retreat to Chauncey Ranch. There we were expected to bond for three days with people most of us had not previously known. As we boarded the bus some of us were enthusiastic to meet new people while others of us were timid and stayed in our own comfort zones. By the end of the bus ride some of us that had not previously known each other could be considered friends. These friendships lasted throughout the weekend as each of us got to know each other better. Some of the activities we participated in were a high ropes course, (which was anything but easy), challenges that required leadership, and games that were organized and led by us. You may ask, how are these activities related to leadership? Well, in order for each of them to have been successful, one or more of us had to step up and assume a leadership position.

By the end of the weekend, while our retreat was all but over, we were blessed with a thin blanket of snow. This was a surprise to all of us, and a perfect way to end the camp. Overall, the weekend at Chauncey Ranch was more beneficial than any workshop because it was a hands-on experience that we will never forget.



A couple of weeks following Chauncey Ranch we had the opportunity to visit four different non-profit agencies and decide which of the agencies to give \$100 to. We were startled at the overwhelming dedication of all of the four agencies to their clients. It was a tough decision requiring much brainstorming. In the end, we made our decision to give the \$100 to TCAA (Tempe Community Action Agency), an agency that helps tens of thousands of community members meet their basic needs and enhance their independence. The reason we came to this conclusion was because they had the means to turn \$100 into \$1000 thus assisting them tremendously.

TYL has taught me to focus more on the community's needs than just my own needs. Right now we are organizing service projects and hopefully they will turn out as planned. I believe this program proves that when a group of devoted teens are put together, they can accomplish almost anything.

Submitted by Adam Levison, TYL Class XIII

Class XXII Update

Mark your calendars to attend MOSAIC, the best event of the year, presented by Tempe Leadership Class XXII. Just like a Mosaic, it takes many pieces to make this Tempe Leadership event complete. With several key pieces already in place, your presence is the finishing touch.

The event will be held **March 17, 2007** at the Desert Botanical Garden. Tickets are being sold for \$50.00. For more information, visit www.tempeleadership.org or e-mail questions@tl-mosaic.com. Please support this great event which will allow us to fund out class project...it is going to be a great night.

Besides planning an event, Class XXII has also been busy participating in issue days including Art/History and Environment/Transportation. Class members were able to go behind the scenes and tour the Tempe Center of the Arts, a huge project for the City that is still under construction. It is a great achievement for arts in Tempe and will be opening soon. We also were able to spend part of our day at the Historical Museum and see the inner-workings of this growing attraction. One of the highlights included visiting the storage room, where you could find just about anything! There was antique furniture, pieces of Tempe history, cooking utensils and anything else you could imagine.

Getting around the City was part of Transportation day where class members learned about the upcoming light rail project including touring an actual car to be on the rail soon. We were also put in motion on the Tempe bus system, some using a wheelchair, others with a stroller. It was amazing to see how much goes into making the transportation system work so efficiently.

While the City continues to grow, it was great to hear about keeping our environment clean with "green building." From growing grass on the roof to conserving water in the bathrooms, the City is doing their part to be green.

Finally, the SRP helicopter tour....what a ride. Participants could not stop talking about the awe-inspiring adventure. For many, it was the first helicopter tour of their lives and it was definitely memorable and at the same time, educational.



Submitted by Donna Goyette, Class XXII

save these dates!

Saturday, March 3 – Tempe Cares

Saturday, March 17 – MOSAIC - Class XXII Fundraiser

Friday, April 27 – Conversations in Leadership

Tempe Leadership Board Openings

The Tempe Leadership Board will have several openings for the next fiscal year. The Board meets monthly throughout the year, typically during the early morning on the third Thursday of each month. Each Board term is for three years and usually extends for two terms. Board members are expected to be involved with one or more Tempe Leadership operational committees.



If you are interested in becoming a member of the Tempe Leadership Board of Directors at the start of the next fiscal year on July 1st, please send an email to Mel Kessler at mel.kessler@cox.net expressing your interest and availability. The nominating committee will consider all names submitted and make a recommendation to the Board for approval.

Submitted by Mel Kessler, Class VI, Past President

Alumni Updates

Linda Wegener, Class XVII has been appointed to the Covance Community Advisory Panel.

TCCC Seeking Council Members

The Tempe Citizen Corps Council (TCCC) is seeking some new members. The TCCC is sponsored by the Tempe Police Department and deals with disaster preparedness in the City of Tempe. Council members serve as ambassadors to the importance of individual disaster preparedness, oversee Citizen Corps programs in Tempe, and advise public safety responders on disaster preparedness issues from the Community's perspective. Council members must live or work in Tempe. In order to insure as much diversity as possible, an ideal candidate would also represent one of the following classifications: faith community, small business, healthcare, or the scouting community. For more information, contact Jay Spradling at jay.spradling@asu.edu.

Your classmates want to hear from you!!

If you have an accomplishment or update you'd like to share with other Alumni, please send a short (100 words or less) synopsis to tom@tempechamber.org.



Tempe Chamber News

Women in Business Conference & Trade Show Tuesday, May 22, 2007 The Buttes, A Marriott Resort

Early Bird Exhibitor Deadline: February 28, 2007
\$350 for Chamber Members (includes 2 event tickets)

For more information, please contact Alissa Pierson at 480-736-4283 or alissa@tempechamber.org.

Tempe Links Classic Tuesday, April 17, 2007

This is your last chance to sponsor your very own hole - only a few available!

Choose from the...

Links Classic Sponsor Package (\$2,000):

- * Foursome
- * Banner at event
- * Logo on 8,000 flyers
- * Sign at tee and green
- * Plus much more...

Or a ...

Hole Sponsor (\$850):

- * Twosome
- * Sign at tee and green

For more information, please contact Alissa Pierson at 480-736-4283 or alissa@tempechamber.org.

Pebble Beach is back!

Win a trip for 2 to Pebble Beach Golf Links! Package includes a Two-Night Stay at the Inn at Spanish Bay, Twosome of Golf at Pebble Beach and Two Round-Trip Southwest Airlines tickets. Trip is valued at \$3,500++.

Tickets are \$25 each, or 5 tickets for \$100.

Please contact Alissa Pierson at (480) 736-4283 or alissa@tempechamber.org for more information.



Board of Directors 2006 – 2007

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Tempe Leadership is sponsored by the
Tempe Chamber of Commerce



www.tempeleadership.org

All alumni have access to the website. Your **user id** is your **first initial and last name** (e.g. tsmith). Your **initial password** is your **last name**. The first time you login to the website, please change your password. If you can not remember your password for the Tempe Leadership website, e-mail and we will reset it for you.

Editor's Note:

If you have comments about this issue of the Tempe Leadership News or suggestions for future issues, please contact JoEllen Johnson at joey718@cox.net.

