

Tempe Leadership

MARCH/APRIL 2009



The President's Message Shauna Warner, Class XVI

February 17th marked the most fun yet in my position as the President of Tempe Leadership.

That morning, I was honored to present Cliff Jones with the Outstanding Community Leadership Award on behalf of Tempe Leadership. Cliff is a true hero of mine and someone that I look to emulate as a leader. Some quotes from my presentation to Cliff merit repeating - Cliff is a genuine leader who leads by example, working without fanfare for the community. He gives

tirelessly of his time and talents and sets an example of leadership for all of us to follow.

Speaking of leaders, it's hard to believe but Class XXIV will be finishing up their program in a couple of months. It's always an inspiring experience to watch class members as they grow together; I'm looking forward to seeing them graduate and join us as dedicated alumni.

Tempe Leadership celebrates a significant and important

milestone in September with our 25th Anniversary class. Let's help make it the best class by recruiting applicants to the program.

You'll read more about our recruitment efforts in the newsletter. A special thank you to Heidi Vail, Class XXII, for always generously supporting Tempe Leadership with her amazing catering services. She is once again hosting the recruitment reception. Who can say no to Tempe Leadership after being plied with the best food around?

A New Look And Producer For The Tempe Leadership Newsletter



With great thanks to Jo-Ellen for all of her work on the production of previous editions of the Tempe Leadership Newsletter, Jack Smith, Class XXIII, is honored to be the new producer. Jack brings his love of Web Design, Social Media, Marketing and all things digital to this new endeavor.

In keeping with his 'True Colors' as 'Orange Leader' of his class where life is one fantastic social gathering for networking and fun - producing the newsletter seemed like a perfect fit with the work he already does with clients on websites, blogs, Facebook and Twitter strategies. Jack also works with businesses to add vacation & travel perks to employee benefit packages. For more information about Jack, visit JackSmithToday.com.

Your feedback on the newsletter is also welcome at tl_newsletter@jacksmithtoday.com.

Tempe Cares 2009

We're taking on three pretty ambitious projects for Tempe Cares 2009 and we hope you can help out. In fact, we hope you and 300 or more of your friends can help out 7 a.m., Saturday, March 7, 2009.

Volunteers will work in teams to:

- Paint homes in the Clark Park neighborhood
- Plant trees around Tempe Town Lake, replacing those lost during the last monsoon
- Help Tempe Elementary School District with a painting project at McKemy Elementary School

If you really want to prove that yours is the "best class ever," you'll round up alumni from your class to dig in and make Tempe and even better place to live, work and play. You'll work hard but we promise you'll have fun, be well-fed and finish the day knowing that you have made a difference in our community.

Groups and individuals interested in volunteering can contact Tempe Cares 2009 event chair and volunteer coordinator Rebecka Johnson - earlyreb1@aol.com or 480-250-3488.

Want more info? Check us out on [Facebook](#)

Submitted by Kati Spencer,
Class XX



Conversations In Leadership

March 27th, 2009 7:30a Registration 8:00a Program Start



Conversations In Leadership

Tempe Leadership is proud to host the third annual 'Conversations in Leadership' event on Friday, March 27, 2009 at the Fiesta Resort at 2100 S Priest Drive.

Registration starts at 7:30 am with the breakfast and program beginning at 8:00 am. Our esteemed panelists include Chief Justice Ruth McGregor of the Arizona Supreme Court, Arizona Speaker of the House Mr. Kirk Adams and former Arizona State University head football coach Mr. Frank Kush. Mr. Cary Pfeffer, former reporter and newscaster who now heads ClearComm Consulting, will once again be our moderator.

Please plan to join us for a morning of captivating dialogue about leadership traits, styles, mentors, successes and more. To make your reservation please contact the Tempe Chamber at 480-967-7891 or www.tempechamber.com. The cost is \$35 per person.



Breakfast Of Champions

Cliff Jones, Past President, Tempe Leadership received the Outstanding Community Leadership Award on February 17 at the Tempe Chamber of Commerce's 12th Annual Breakfast for Chamber Champions.

The award honors those whose significant contributions to Tempe make a positive impact in the community as a result of his or her leadership involvement. Tempe Leadership congratulates Cliff!

Leadership Class XXIV Update

"It was the best of times, it was the worst of times." O.K., so maybe Dickens beat me to the words at the start of "A Tale of Two Cities", but I always wanted to use it, and it definitely fits today. On a positive note, our class has seen a flurry of activity given Issue Days, reading discussions, the Shadowing Experience/presentations, our Class Project, Tempe Cares, and the pursuit of extra points as we close in fast on Graduation Day. This is weighed down by the ongoing impacts of the economy and the pressure/demands it has put on our day jobs. We have had class members drop out. Also, we had to regroup on Class Project funding for our produce and memorial gardens at McKemy Middle School as we begin the physical implementation, after some planned donations of materials were no longer made available. Here's a quick look back at the highlights since the start of the year.

On Art and History Day, we had a ceramics experience (alas, no pottery scenes from "Ghost") to contribute to Empty Bowls, got a behind the scenes tour of TCA and had a fun visit to Childsplay. For Health Services Day, we offer our heart-felt thanks to Tempe St. Luke's Hospital and SCNM for our visits. We mean heart-felt literally at SCNM given our hands-on visit to the anatomy lab. At Transportation/Environment Day, we learned about Household Hazardous Wastes, saw all the Solar panels under the sun at APS, and had our version of "Planes, Trains and Automobiles" minus Steve Martin and John Candy with "Bikes, Buses, and Light Rail".

Most recently at the Tempe Fire Department, we heard an inspiring Leadership talk from recent award winner Chief Jones (Class II). One of the things we then learned from Assistant Chief Gaintner (Class I) was, and I quote: "Class II sucks." That best class ever

competition sure started early. We then had a hands-on look at what it takes to be a fireman. I can only imagine what that equipment feels like to wear in the summer, as it was plenty heavy and hot in February. Speaking of hot, some class members, who shall remain nameless, seemed a little distracted by those buff firemen in their shorts and tee shirts. Finally, many of us stayed to obtain our CPR and AED Certification. Thanks to Lorenzo Vizcarra for an informative and interesting afternoon.

Meanwhile, we completed a series of reading discussions from "The Civically Engaged Reader" by sharing our diverse views on associating, serving, and giving, after previously doing so on leading. Thanks to The Ritlands for facilitating the always insightful and sometimes uncomfortable sessions.

We have had Shadowing presentations on a wide variety of topics including a vineyard, art museum, negotiations/motivation expertise, light rail and university athletics. What they all had in common was the admiration for the person(s) shadowed, the sharing of leadership learnings and the enthusiasm from the experience.

The last lines of "A Tale of Two Cities" are also not too shabby: "It is a far, far better thing that I do, than I have ever done; it is a far, far better rest that I go to than I have ever known." While a little dramatic in this case, hopefully it will mean that we all successfully complete our Graduation requirements, leave Tempe better off than when we started, and after a well deserved rest, go on as Tempe Leadership Alumni to give back to our community.

Submitted by Mike Berkley, Class XXIV



Tempe Leadership is a program of the Tempe Chamber of Commerce Stay Connected TempeChamber.org



Tempe Leadership Alumni Updates

Amy Golden-Greenland



YES...SHE IS DOING IT AGAIN!
Amy is raising funds to help cure leukemia, lymphoma, Hodgkin's disease and myeloma.

More than 712,000 Americans are battling these blood cancers. Amy was diagnosed with Hodgkin's Disease 13 years ago this summer. What better way to celebrate another year of being cancer free than by remaining actively involved in the fight against cancer! For more information, please visit <http://pages.teamintraining.org/dm/CanyonS109/agreenland>

Additionally, Amy is cross training with the Cycling Team to achieve her goal of completing a Century Ride in 2009. Yes...that's 100 continuous miles on a bike. Oh yee...she is nuts! Just trying to keep up with the rest of you Tempe Leadership overachievers. TLC XXIII

John A. Youngberg

John A. Youngberg retired from the Valley of the Sun YMCA in May

of 2008 after 30 years of YMCA non profit experience and sitting on many non profit boards in five metropolitan cities. During his 13 years with the YMCA in the Valley he held the position's of VP Membership Marketing/Phoenix Downtown YMCA Executive Director. VP Membership Marketing/Tempe Family YMCA / Executive Director. VP of Operations, and Chief Financial Development Officer.

All 13 years he was on the Senior Management Team of the YMCA. Currently John new company FriendRaisers LLC provides a full range of consulting services. Feel free to contact him at www.friendraisersllc.com

Woody Wilson

Woody Wilson, TLC XXI, in association with Friends of Tempe Center for the Arts, has launched LakeShore Jazz Series 2009. The LakeShore Series is a collection of 12 intimate monthly jazz concerts performed in all three TCA venues. www.lakeshoreproducers.com



Tempe Youth Leadership Cody Pitcher

Mountain Pointe Junior Reflects on Police Day, February 21, 2009

My experience at the Police Substation was both entertaining and stimulating.

I personally was chosen to partake in a reaction time versus decision making simulation where Officer Craig would tap my shoulder and I had to hit his hand before it was gone. Needless to say I "gracefully" failed; the lesson was a monkey could be trained to shoot a gun at someone - the real challenge is teaching WHEN to shoot, or when to react and how.

Officer Roesch also related decision making to the constantly changing situations presented by perpetrators, using a ladder of seven steps the police use to deal with escalating aggression.

Then for fun, we all got to go over to the shooting range and destroy some plates, virtual plates mind you, but it's the thought that counts. So overall, it was quite an interesting experience that I won't be forgetting soon.

Tempe Leadership More Relevant Than Ever

Applications due April 20 for 25th class; recruitment reception March 18

Over the last several months, an unstable economic climate has forced layoffs and changes in job duties for thousands of workers across the country and here in Arizona. The changes have led many to evaluate career goals and set new directions, or to develop skills that make them even more competitive.

Tempe has a 25-year-old program to help its residents and workers do just that.

The Tempe Chamber of Commerce's Tempe Leadership program will welcome its 25th class in September, with graduation in May 2010. Recruitment for these coveted slots has begun and applications are due April 20.

The mission of Tempe Leadership is to identify emerging leaders and foster leadership skills through education and service to our community. The program takes class members through real-life experiences in all aspects of Tempe life,

from the city's Fire and Police departments, to the important work of our schools and human service agencies.

Often strangers to each other when classes begin, Tempe Leadership class members emerge nine months later as cohesive groups that possess greater insights into their community's needs and enhanced abilities to find creative solutions.

Interested community members can find out more at a reception Wednesday, March 18, from 5:30 to 7 p.m., at Heidi's Events and Catering, 2095 W. 15th St., in Tempe. Meet past and current class members and learn about this exciting opportunity.

Applications are available at www.tempeleadership.org or by calling Magdalena at the Tempe Chamber at 480-736-4281. RSVP to the reception by calling the Tempe Chamber.

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TempeLeadership.org Access

All alumni have access to the website. Your user id is your first initial and last name (e.g. tsmith). Your initial password is your last name. The first time you login to the website, please change your password. If you can not remember your password for the Tempe Leadership website, [e-mail us](mailto:info@tempeleadership.org) (info@tempeleadership.org) and we will reset it for you.



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